

# INVESTMENT IN A HEALTHY FUTURE

## OUR INVESTMENT OPPORTUNITY

*for people who believe health  
is their most valuable asset*

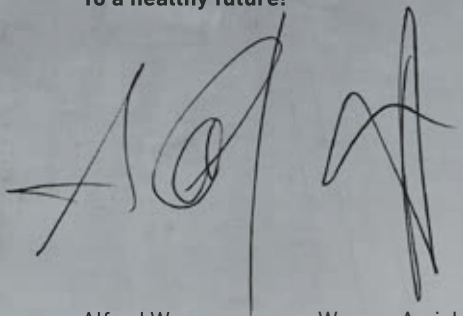
## Dear investors,

Behind every successful project there is a good idea. Motivation is the catalyst that plays a vital part in practical implementation. graceNT®'s catalyst was the founders' personal wish to take personal control and improve their own health. Not just us, but most people over 40 and any sportsman know from experience just how important physical activity, mental fitness and emotional balance are. For this reasoning as well as for our own personal concerns, we founded graceNT® in 2008 and developed an innovative healthcare system called ALDAVIA®.

graceNT® delivers a portfolio of intelligent and IT-based medical technology products. Products for those who want to take responsibility for their own health at any age. We enable people to act autonomously in the prevention of widespread mobility and mental diseases as well as deferring age-associated ailments such as posture issues, back problems, sleeping disorders, burn out or dementia, and also offer mobility training to prevent risks of falling. graceNT® addresses everyone who wishes to take control of and deal with their health and wellbeing.

graceNT®'s strategic offer is its triangular training concept ALDAVIA® which focuses on mental strength, physical fitness and emotional stability, and the concepts of which are clinically proven. ALDAVIA® can be experienced by consumers in one of our city-based ALDAVIA® Studios and some ALDAVIA® services are already available digitally and remotely controlled. ALDAVIA® Studios are also installed within selected companies (for delivery of occupational staff programs) and within senior residences and hotels. People can enjoy all or selected ALDAVIA® services on a "self-serve" basis and at any point of care including in offices, at home, in hotels and at care-residences to get best value as, when and where best suits them.

**To a healthy future!**



Alfred Wegerer

Werner Arrich



**ALFRED WEGERER**

*Founder & director  
Co-ceo*

During his career of more than 20 years as an entrepreneur, Alfred Wegerer has developed a track record of building and exiting successful start-ups and Trade-Sales. Together with Werner Arrich, he founded the CADISON Software GmbH in 1997 and operated in CADISON's leadership until floatation of the holding company in 2001.



**WERNER ARRICH**

*Founder & director  
Co-ceo*

Alfred Wegerer's business partner for over 30 years, Werner Arrich is a successful entrepreneur. In 1997, Alfred and Werner founded CADISON Software GmbH. Werner Arrich worked in CADISON's leadership until floatation of the holding company in 2001.



**PAUL HACKER**

*Founder  
Director software*

An entrepreneur and expert in Big Data and Cloud Management with a 25-year relevant track record has successfully built up and exited software companies internationally, and has valuable U.S. and UK experience.



**HEIKO VISARIUS, MBA**

*Founder  
Director software*

As one of the top-experts in medical technology in Europe and Switzerland, Heiko Visarius has gained substantial experience at international companies such as SYNTHES and Medtronic AG. Heiko is also a member of several renowned international organizations involved with medical technology companies. Heiko is also a certified Swiss start-up CTI coach.



**ANDREA BRAGA**

*Scientific advisory board  
<Physio> / eHealth*

Dr Braga is a surgeon, GP, pain therapist and acupuncturist with his own practice. In professional circles he is also well-known as an expert in telemedicine and eHealth. After several management mandates in international insurance companies, he is currently CEO of bragamed GmbH for strategic health management, integrated sustenance and telemedicine.



**DIETER GROSSEGGER**

*Scientific advisory board  
<Mental> / neurophysiology*

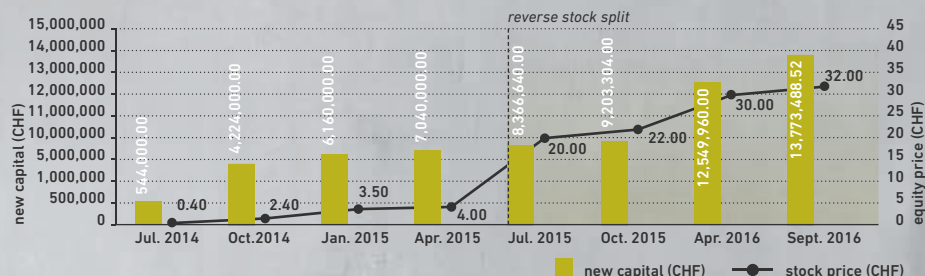
After his studies in electronics and gaining a PhD in biomedicine/ biomechanics Dieter Grossegger specialised in neurophysiology for over 30 years. He founded the Dr. Grossegger & Drbal GmbH (trading as Alphatrace), which is an acclaimed leader in diagnostics and therapy for neurology, neurophysiology and sleep medicine.



# THE graceNT® SHARE

## GROWTH IN THE SECONDARY HEALTH MARKET

### graceNT® SHARE PRICE AND MARKET INFORMATION



### FURTHER INFORMATION ON GRACENT® AND ITS CAPITAL STRUCTURE

(as of September 16<sup>th</sup>, 2016)

- **stock exchange listing:** since April 28<sup>th</sup>, 2016, Börse Düsseldorf
- **fiscal year:** 1.1– 31.12. **billing:** Swiss Gaap Kern Fer
- **end of fiscal year:** 31.12. **ISIN:** CH0289720754 **WKN:** A14WW0
- **number of shares:** 435'732 at a nominal price of CHF 1,04 **capital stock CHF:** 453.161,28
- **lead broker:** SCHNIGGE Wertpapierhandelsbank AG (4269)
- **affiliated companies:** Special Interest Media AG (100 %), SALMENTIS GmbH (80 %)
- **interest:** Samo-Marketing GmbH, brand "Kaloveo" (24.5 %)  
Dr. Grossegger & Drbal GmbH, brand "Alphatrace" (20 %), Axavia Software GmbH (10.5 %)

### OUR GROWTH DRIVERS

graceNT® IS PART OF THE SOLUTION TO TWO GLOBAL PHENOMENA:

- people feel increasingly strained, exhausted and depressed
- the costs of age-related diseases are increasing massively

**HIGH SALES POTENTIAL:**

- shift from products to services, graceNT® Wellness as a Service (WaaS)

**HIGH SCALABILITY:**

- through ALDAVIA® certified doctors and health experts

**SMART TECHNOLOGY:**

- proactive digital software health manager (VITAVULT®)

**STRONG BRAND:**

- pioneer/first mover with strong brands, own IP and licensing rights

**DYNAMIC  
AT THE  
TARGET  
MARKET**

#### DEMOGRAPHY

significant increase  
in population aged  
45 and older in  
industrial countries

#### HEALTH

health is no longer just  
a "state" but is now an  
active personal responsibility

#### CONNECTIVITY

digital networking of  
personal health and  
training data and  
feedbacks

#### DOWNAGING

mental & physio fitness  
is especially important  
to people aged 45+

**5  
MEGA  
TRENDS**

#### INDIVIDUALISATION

individual medical tips and care in-person or self-served remotely controlled

**2008**

- foundation of graceNT® legal entity in Zug, Switzerland, initially named ALDAVIA AG

**2011**

- foundation of SAMO Marketing GmbH and rapid business expansion through the admission of new investors
- Blacktusk Cooperation project for HRV measurement

**2012**

- acquisition of 10.5% interest in Axavia Software GmbH and first steps into BigData
- development of VARIOBEAT and vitaHUB, graceNT®'s first "medtech to Internet IoT"-application and now an important patent leveraged for ALDAVIA® delivery

**2013**

- the business is renamed graceNT® and tightens focus on capitalizing on its IP and track record by launching ALDAVIA® as a service bundle for self-serve Wellness

# ALDAVIA® – THE TRIANGULAR TRAINING CONCEPT

INTEGRATION OF MENTAL AND PHYSICAL FITNESS

FOR HIGHER LEVELS OF RELAXATION, STABILITY AND MOBILITY

MENTAL



aldavia®

PHYSIO



## OUR TRIANGULAR ALDAVIA® METHOD

- > unique IT-supported and personalised health services based on clinical and medically certified products and technologies
- > available at one of graceNT®'s city-based medically supervised ALDAVIA® Studios or at home consumers self-serve where and when they want
- > possibility for companies, hotels, senior residences and licensees to deliver ALDAVIA® with own "Branded-in-Stores"
- > doctors and therapists are welcome to use ALDAVIA® Studios for their patients

## ALDAVIA® FOCUSSES ON CLASSIC THERAPEUTIC AREAS:

- > sitting-associated diseases
- > burn-out prevention
- > sleeping clinic for disorders and cat-naps
- > back pain reduction
- > dementia deferral
- > fall prevention
- > reduction of fractures
- > technique for quickly achieving meditation state

2014

> expansion of the business into the production of health care services

> acquisition of shares in Dr. Grossegger & Drbal GmbH (AphaTrace) (20%) plus future option

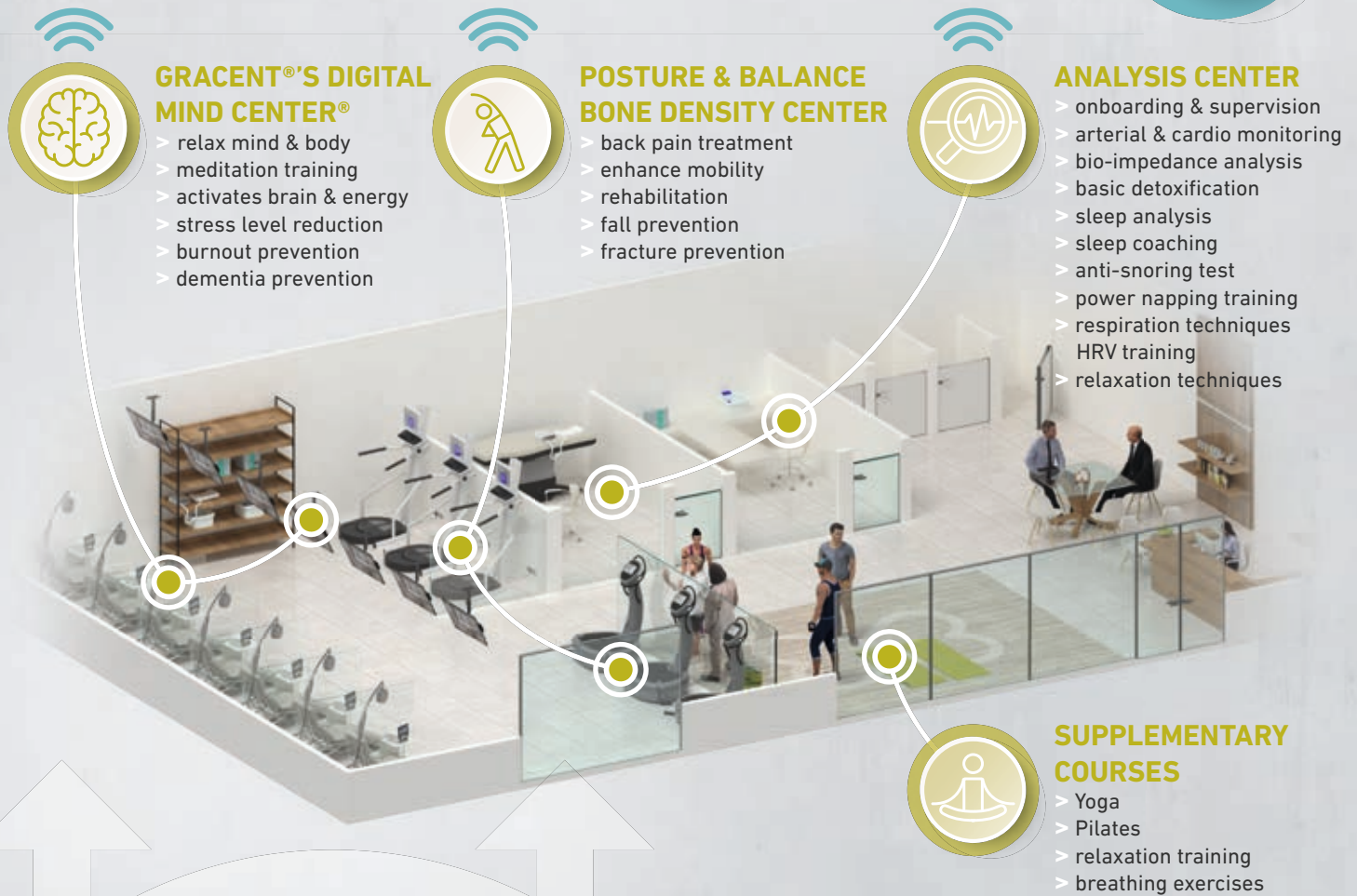
> foundation of subsidiary company SALMENTIS GmbH with outside investors holding 20%.

2015

> the company is renamed graceNT AG and relocated to Risch in Canton Zug

> acquisition of 100% of the stock of Special Interest Media AG with assets for music therapy and software knowledge





## COMPANY SHARES IN MEDICAL TECHNOLOGY SECURE OUR MARKET ADVANTAGE AND OUR EXCLUSIVENESS

With shares in established companies focusing on products and services in the sector of mental and physical fitness we are pursuing two strategic aims: Firstly, quick and immediate access to newest products, and secondly the acquisition of patents, brands, technologies and innovations, all of which are integrated within graceNT®'s own patented ALDAVIA® software and methods.

## CUSTOMERS

*digital and physical routes to market*



### Business-to-Business B2C

- > companies
- > hotels
- > senior residences



### Business-to-Customer B2C

- > private customers
- > ALDAVIA® Studio and other retail outlets
- > subscription use for any point of care



### Multipliers

- > doctors
- > therapists
- > insurance companies



### Licensees

- > doctors
- > therapists
- > health experts

2016

- > significant investments in distribution and marketing

- > started direct sales of products via graceNT® webshops
- > production & logistics for portfolio products and services at SALMENTIS GmbH
- > concept development for ALDAVIA® health centers

- > first delivery of neurological measurements for innovative music therapy
- > stock exchange listing Düsseldorf

- > Takeover of the business unit „Holistic Medical Technology“ of MECHTLER HEALTH TECHNOLOGY
- > partnered with USA company MFS for integration of MFS Cognitive and mobility solutions in the ALDAVIA® service packages
- > opening of first ALDAVIA® Studios

## Quotations about graceNT® opportunity

“ graceNT® convinces with a coherent business model as the focus clearly lies on the secondary health market, which is already growing rapidly as people become disenchanted with Big pharma, want to take own control, thus this sector will get even more importance in the future.”

**Dr. med. Karin Leitner** – Genf, CH

“ The triangular ALDAVIA® concept of physical and mental fitness corresponds perfectly with the holistic approach to health that is gaining attention today but this is different, and not just because ALDAVIA® distinguishes as it is clinically proven.”

**Dr. Wolfgang Weidl** – Leonding, AT

“ When it comes to investments, I want to be convinced not only by the products but also by the people behind them. This is definitely the case with the founders and expert advisors leading graceNT®.”

**Dkfm. Martin Krauss** – Nürnberg, DE

“ As an investor, I like the broad distribution of risk and scale-up factor. graceNT® does not only address the final customer but also companies, senior residences and hotels.”

**Dr. med. Stephan Emich** – Salzburg, AT

“ The combination of “new world” personal healthcare and digital is going to be a huge market. I am certain that graceNT® can contribute to it and benefit from it enormously.”

**Dr. Sandra Neumann** – Zürich, CH

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Healthy greetings,

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